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Our solutions boost energy efficiency and guarantee sustainable living environments for the future.



Bertram Schmitz, CEO of Fr. Sauter AG and the SAUTER Group

Dear Friends of SAUTER,

This issue is unlike any of the others that you have been used to reading in the past. This issue fires a starting shot and marks a radical change. Together with you, we aim to start our journey towards a true symbiosis of natural habitats and human living environments. Harmony between the two can prevail only if we protect the natural world, and if we achieve maximum energy efficiency to bring about a dramatic reduction in greenhouse gases. As of now, this is the mission for our international group of companies in more than 60 countries.

The fact is that about 15% of global greenhouse gas emissions are caused by buildings. A major reduction of these emissions calls for specialists who focus on energy-efficient solutions in the building management sector. To some extent, our outstanding ability to do just this is part of our very nature. Almost 100 years of experience forms the basis for our expertise in solving problems. SAUTER has these specialists in four areas of competence: Components, Systems, Services and Facility Management. Our flexibility and strategic orientation allow us to specialise.

One point can be taken for granted here: we pay equal heed to economic and ecological requirements. This principle translates into the highest requirements for the functional and technical quality of our solutions. Complex user requirements must be considered, and life-cycle costs have to be reduced to the minimum. Ultra-modern technology is the only way to achieve this.

Thanks to our innovative SAUTER EY-modulo solution kit, we shall once again prove that SAUTER is equipped to achieve these objectives. It has four goals: first, to save energy; second, to cut costs; third, to make energy consumption transparent and to visualise it, giving users a tool that can continuously optimise energy consumption; and fourth, to press ahead with the use of renewable energies in the building management of the future.

We have a clear corporate strategy and an equally clear vision. We are implementing both of them with a new brand strategy. This is why you will notice that SAUTER now has a new look. The new logo is intended to express our brand personality and to link our long tradition to this vision. You will recognise the familiar forms and colours, but you will also sense the new and naturally refreshing aura of the SAUTER brand. This is something more than an ordinary brand logo: at the very first glance, we aim to convey the values that SAUTER has in store for you.

The repositioning of our company and the development of an innovative solution kit was possible only with a great deal of personal commitment and a lot of extra work. I would like to express my thanks to all the employees of the SAUTER Group for this.

Dear Readers, our enthusiasm as we tread this path is equalled by our resolve to inspire you for our objective: living environments that have a future. Join us on the journey!

Bertram Schmitz